Graphic Design

Below are starting rates for common design pieces — after learning more about your design needs, we will put together a customized design estimate for your project.

AVATAR OR CARICATURE / *Starting at $550*

4+ PAGE FLYER DESIGN / *Starting at $400*

BROCHURE / *Starting at $300*
Includes copywriting based on questionnaire

E-NEWSLETTER / *Starting at $300*

1-2 PAGE FLYER DESIGN / *Starting at $275*
Newsletter, Menu, Price Sheet or Feature Sheet, etc.

POSTCARD/MAILER DESIGN / *Starting at $250*

SIGNAGE / *Starting at $150*

WEB BANNER / *Starting at $150*

STATIONERY / *Starting at $150*
Letterhead, envelope, label, and notecard or thank you card

SOCIAL MEDIA IMAGERY / *Starting at $150*
Banners and branded posts

BUSINESS CARD DESIGN / *Starting at $100*

PRESENTATION FOLDER / *Starting at $100*

STICKERS / *Starting at $100*

EMAIL SIGNATURE / *Starting at $50*

GET IN TOUCH FOR A CUSTOM DESIGN ESTIMATE

More Details

PRICING:

Please note, all the prices listed above do not include HST.

PRINTING:

All pricing noted on the previous pages does not include printing. Scoop Design is pleased to offer custom printed collateral to help reinforce your brand and remain consistent throughout your marketing. Once we learn more about your design needs, we will put together a customized design estimate for your project.

PRICES MAY CHANGE:

Prices and project details are subject to change without notice. Prices may also change depending on branding add-ons and project details.

TIMELINES AND START DATES:

The timelines noted on the previous pages are approximates. Actual timelines will depend on final project details and requests, branding add-ons, and client response times. When we can start our project depends on current availability.

CLIENT RESPONSIBILITIES:

This process is *collaborative*, therefore, we both have responsibilities to help ensure a beautiful and successful final product. Scoop Design promises to respect your time and our set schedule, and asks all clients to do the same by being timely with providing feedback, sending content, etc.

REVISIONS:

Each step in the design process includes 2 rounds of revisions. Any additional revisions are charged at an hourly rate.